

Event Report on Motivational Session



Institution: Shree M. P. Shah Arts & Science College, Surendranagar
Event: Motivational Session for Startups
Date: January 20, 2026
Organized by: SSIP Cell - Institution's Innovation Council (IIC)

The Student Start-up and Innovation Policy (SSIP) Cell at Shree M. P. Shah Arts & Science College conducted a motivational session aimed at inspiring students toward entrepreneurship. This event is part of the ongoing SSIP 2.0 initiative to build a robust startup ecosystem within the institution.

Session Details

- **Topic/Agenda:** Motivating students to pursue and launch Startups.
- **Time:** 11:00 AM to 12:00 PM.
- **Venue:** Room No. 12, Shree M. P. Shah Arts & Science College.
- **Participation:** 60 students were sensitized during the session.

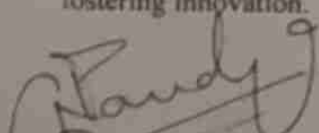
Key Speakers & Leadership


- **Expert Guest:** Mr. Ronak Thakkar, CEO of Lingpad (USA & India), who shared professional insights and entrepreneurial motivation.
- **Institutional Leadership:**
 - Dr. Amit Kumar Mishra: Principal.
 - Dr. Nilay Pandya: IIC President & SSIP Co-Ordinator.
 - Dr. Pratiksha Chavada: Activity Co-Ordinator - SSIP.

Event Highlights

- **Industry Perspective:** Having a CEO from an international firm (Lingpad) provided students with a global perspective on the startup landscape.
- **Interactive Learning:** The session was conducted in a classroom setting where the expert used visual aids and direct interaction to engage with the 60 attendees.
- **Core Objectives:** The session focused on breaking down the barriers to starting a business and explaining the support systems available through the SSIP Cell.

The motivational session successfully engaged a significant group of students, providing them with the encouragement and expert guidance needed to consider startup ventures. Under the leadership of the SSIP Cell and the IIC, the event reinforced the college's commitment to fostering innovation.


Dr. Nilay Pandya
Co-Ordinator


Dr. Pratiksha Chavada
Activity Co-Ordinator


Dr. Amit Kumar Mishra

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